

Application for Childhood Calendar model session

Oana Hogrefe Photography (<http://www.shutterview.com>) has issued a model search for children aged 0 to 12, to be photographed and considered for the **2012 Childhood Calendar**. This project is a yearly charity effort which each year benefits a child-centered non-profit organization.

The 2011 beneficiary was Children's Healthcare of Atlanta, for whom the Childhood Calendar participants and supporters helped raise \$5,630. The 2012 beneficiary is the Jack and Jill Late Stage Cancer Foundation, an incredible organization, providing unique retreats and memory books to families with on parent suffering from late stage cancer.

The Childhood Calendar will feature 12 months of evocative, impactful images of children by Oana Hogrefe Photography. The theme for 2012 is "Faces of childhood" and will focus on the beauty and expressivity of each child, the pure emotions shared by children everywhere. ALL net profits from this fundraiser will be donated to Children's Healthcare of Atlanta.

Oana Hogrefe will waive her session fee for these special photography sessions. The applicant will pay \$95, which will go entirely towards the Childhood Calendar project. The applicant will receive a 35 minute photography session and a 5x7 print. The sessions will take place in June and August 2011. Space is limited and will be filled upon approval on a first come first served basis. Sessions book several weeks in advance, so contact us as soon as you know you'd like your child to be part of this fundraiser effort. The focus of the session will be in line with the year's calendar theme.

The final selection of the 12 images to be featured in the calendar will take place in September 2011. One image per family (chosen by Oana Hogrefe Photography from among the session images) will be entered into an online voting contest. \$1 grants one vote. The top 12 winning images will be guaranteed a featured month in the calendar. The calendar will become available for purchase in Fall 2011. ALL net profits from the online voting and the sale of the calendars will go to our benefitting charity.

To apply to have your own child photographed for the calendar, contact Oana Hogrefe Photography, by email to oana@shutterview.com, with the following information:

Parent Name:

Child Name:

Gender:

Address:

Phone:

Email:

Age of Child:

Preferred month for the session (June or August):

How did you hear about the calendar and why would you like to participate:

Submission of pictures, while not required, is appreciated and we love looking at them!

Please mark an "x" by the statements below:

I understand that the photo session will require a \$95 session fee which will be used toward the Childhood Calendar

I understand that the selection of participants as well as selection of the image submitted for voting is at the sole discretion of the Oana Hogrefe Photography.

Please visit <http://www.childhoodcalendar.com> or <http://facebook.com/ChildhoodCalendar> to learn more!



Childhood Calendar
PHOTOGRAPHS BY OANA HOGREFE
BENEFITTING



Jack & Jill
Late Stage Cancer
FOUNDATION™

Memories become our greatest inheritance.™